

SPONSORSHIP PACKET



July 12, 2025

The Commons at Trinity

Trinity, FL

8a-5:30p



TAMPA BAY
**HOMESCHOOL
CONFERENCE**
INSPIRE | EDUCATE | EMPOWER



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Trinity, FL

Empowering Homeschoolers, Inspiring Community

Thank you for your interest in becoming a Tampa Bay Homeschool Conference Sponsor. The TBHC Team is hard at work planning our 2025 conference and looks forward to highlighting your business!

EVENT DETAILS

TBHC is widely regarded as the premiere homeschool event in Greater Tampa Bay. This annual gathering is designed to inspire community and connection for homeschool families and parent educators. The inaugural event in 2023 was attended by over 800 people. At TBHC, attendees have the opportunity to explore educational resources and curriculum options tailored to the unique needs of homeschooling; additionally, there are two keynote sessions and several tracks for workshops available.

ATTENDANCE & DIGITAL REACH

Attendance at Tampa Bay Homeschool Conference has increased 25% annually and we anticipate this growth for 2025. We plan to serve over 1200 homeschool educators and students this year. Our social media reaches over 2,500 followers and our email newsletter reaches over 900 subscribers.

BENEFITS OF SPONSORSHIP

Community goodwill & relations

Build consumer & brand loyalty

Development of business relationships

Content & social media marketing



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OUR MISSION

Providing a visionary space for individuals and organizations to share their passion and knowledge to inspire, educate and empower our local homeschool community.

OUR BENEFICIARIES



SALT of Trinity is a non-profit organization located in the heart of Greater Tampa Bay. The main purpose of SALT is to enrich the lives of homeschooling families through community and connection rooted in the love of Jesus. SALT provides educational, service and social opportunities for parents, children, and families. The SALT homeschool difference transforms bright ideas into unforgettable experiences, inspiring families to shine brighter!

The Home Education Foundation (HEF) was established to raise support and direct lobbying for home education in Florida. HEF safeguards existing legislation and evaluates future legislation. The team at HEF has been instrumental in the support and protection of the rights of home educators in our state since its inception over 30 years ago.



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SPONSORSHIP LEVELS

	\$4000 Diamond	\$2750 Platinum	\$1750 Gold	\$1250 Silver	\$650 Bronze
Number of businesses in sponsorship level	1	1	5	2	4
Exclusivity in industry category	X				
Number of name badges included	10	8	5	4	4
Pre-Event recognition:					
Logo on community publications	X				
Logo on website	X	X			
Social media shout outs	X	X	X	X	
Dedicated email to email list	X	X			
Day-Of Event recognition:					
Ad in event program	full page	half page	quarter page	quarter page	logo
Item in swag bag (provided by sponsor)	X	X	X	X	X
Ad in on-site slideshow	X	X	X	X	X
Logo on welcome banner	large	large	medium	medium	small
Placement on on-site flier	ad	ad	logo		
Live ad during keynote	5 min speaking & video	3 min speaking only			
Vendor booth space	main hall	main hall	main hall	sponsor hall	sponsor hall
Post Event recognition:					
Thank you email blast	X	X	X	X	X
Event recap on social media	X	X			

Keynote Sponsor \$1500

- *your logo on main stage during keynote
- *acknowledgment printed in the event program
- *full page advertisement printed in event program
 - *pre-event social media promotion
 - *dedicated email newsletter sent to subscribers
 - *advertisement in on-site slideshow
 - *50% discount on premium exhibitor space
 - *post-event recognition in email recap
- *item or advertisement in swag bag **(provided by sponsor)****

Green Room Sponsor \$750

- *signs with your logo in Sponsor Green Room
- *acknowledgment printed in the event program
 - *pre-event social media promotion
 - *advertisement in on-site slideshow
 - *50% discount on standard exhibitor space
 - *post-event recognition in email recap
- *item or advertisement in swag bag **(provided by sponsor)****

Exhibitor Lounge Sponsor \$750

- *signs with your logo in Exhibitor Lounge
- *acknowledgment printed in the event program
 - *pre-event social media promotion
 - *advertisement in on-site slideshow
 - *50% discount on standard exhibitor space
 - *post-event recognition in email recap
- *item or advertisement in swag bag **(provided by sponsor)****

****ask for quantity needed**

Swag Bag Sponsor \$500

*company name printed on swag bags **(provided by sponsor)****

*item or advertisement in swag bags **(provided by sponsor)****

*post-event recognition in email recap

*25% discount on standard exhibitor space
(sponsor responsible for all shipping charges)

Lanyard Sponsor \$500

*company name printed on lanyards for attendees **(provided by sponsor)****

*item or advertisement in swag bags **(provided by sponsor)****

*post-event recognition in email recap

*25% discount on standard exhibitor space
(sponsor responsible for all shipping charges)

Teen Swag Bag Sponsor \$300

*company name printed on teen swag bags **(provided by sponsor)****

*item or advertisement in all swag bags **(provided by sponsor)****

*post-event recognition in email recap

*10% discount on standard exhibitor space
(sponsor responsible for all shipping charges)

Swag Bag Ad \$200

*item or advertisement in swag bag **(provided by sponsor)****

*post-event recognition in email recap

(sponsor responsible for all shipping charges)

****ask for quantity needed**

Thank you for partnering with TBHC Group as an event sponsor!

Sponsorships will be awarded when the completed and signed agreement, high-resolution logo, and payment are received by the registration deadline.

MAIN SPONSORSHIPS:

Diamond Sponsor - \$4000 (deadline: 1/15/25)

Platinum Sponsor - \$2750 (deadline: 2/15/25)

Gold Sponsor - \$1750 (deadline: 2/15/25)

Silver Sponsor - \$1250 (deadline: 3/15/25)

Bronze Sponsor \$650 (deadline: 3/15/25)

ADDITIONAL SPONSORSHIPS:

Deadline for all: 3/15/25

Keynote Sponsor - \$1500

Green Room Sponsor \$750

Exhibitor Lounge Sponsor - \$750

Lanyard Sponsor - \$500

Swag Bag Sponsor - \$500

Teen Swag Bag Sponsor - \$300

Swag Bag Ad Sponsor - \$200

THANK YOU!

Submit digital copy via SignNow link

Invoice will be generated and sent via email to the address provided by sponsor.

***If you prefer to pay by check, please make payable to: TBHC Group, LLC**

Mail payment to:

1324 Seven Springs Blvd. #192
New Port Richey, Florida 34655

Logo & Artwork:

Submit high-resolution logo electronically (.eps or vector file in black and white **AND** JPG or PDF color file) to admin@tbhcgroupp.com. TBHC Group, LLC reserves the right to refuse sponsorship that does not align well with the family oriented nature of this event.

Business Name

Business Address

Business Phone

Business Website

Contact Person's Name

Contact Person's Email

This sponsorship agreement is between TBHC Group, LLC and
_____ (sponsor)

for the 2025 Tampa Bay Homeschool Conference
on July 12, 2025 at The Commons at Trinity in Trinity, FL .

The sponsor is committed to sponsor Tampa Bay Homeschool Conference for the Sponsorship Opportunities checked on previous page. Sponsorships will be awarded when the completed and signed agreement, high-resolution logo, and payment are received by the registration deadline as listed on previous page.

By signing below, the undersigned acknowledges and agrees that he/she and sponsor organization has received, read and agrees to the terms of this Sponsorship Agreement, and the Exhibitor Agreement. The undersigned will ensure that all representatives are aware of the terms, conditions, and rules pertaining to the conference.

Sponsor's signatory below represents and warrants that he or she has full power and authority to execute an agreement on behalf of the sponsor and to bind the sponsor to the agreement.

Authorized Signature

Date

Authorized Person (PRINT NAME)